

Chang, Lisa

From: Dietrich Schmitt <dschmitt@nwifc.org>
Sent: Wednesday, March 30, 2016 10:19 AM
To: Chang, Lisa
Cc: Rachel Norman
Subject: RE: Touch base

We will need to discuss the explicit terms and conditions that you believe NWIFC would be inconsistent with. We also need to discuss whether the change.org presence constitutes a change in the workplan.

The language from ads that airs on 94.9 KUOW is: Support for KUOW comes from What's Upstream dot com, a coalition of Washington clean water advocates working to protect salmon rivers and streams by addressing agricultural pollution as a cause of pollution in salmon-bearing streams.

Believing that clean water in Puget Sound starts with clean water upstream. More at What's upstream dot com.

I will need to gather the specific costs from Larry.

Dietrich

-----Original Message-----

From: Chang, Lisa [mailto:Chang.Lisa@epa.gov]
Sent: Wednesday, March 30, 2016 10:05 AM
To: Schmitt, Dietrich <dschmitt@nwifc.org>
Cc: Rachel Norman <rnorman@nwifc.org>
Subject: RE: Touch base
Importance: High

We have concerns with whether the proposed presence on change.org would be consistent with the terms and conditions of the award and think it would be inappropriate for NWIFC to support that change to the subaward workplan at this time.

Further relating to this subaward, we received a U.S. Congressional inquiry regarding specific costs.

Can you please let me know, as soon as possible, what the costs of the website development have been, as well as the costs of the campaign to drive traffic to the website. The Congressional inquiry was particularly interested in the text and costs of the radio ads.

From: Schmitt, Dietrich [dschmitt@nwifc.org]
Sent: Wednesday, March 30, 2016 9:03 AM
To: Chang, Lisa
Cc: Rachel Norman
Subject: Touch base

Hi Lisa,

Larry is eager to further his campaign with a web presence on change.org<<http://change.org>>. Could you give me a call at your earliest convenience so I can inform him of EPA's perspective.

Thanks,

Dietrich

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